

in it. But as everyone scrambled to find information on JB, he appeared harder to pin down than the invisible man. A French-based source assures us he isn't well-known over there, revealing: 'It's very unusual for there to be so little information on someone and how they've made their money. It's almost as if JB is a "cartoon character" that's been made up.'

According to JB's friend and Cosy Box business partner Franck Twister, who's known him since he was 11, Cheryl's new hubby actually comes from quite a humble background. Franck reveals that JB's mum died of cancer when he was 25, leaving the only child to look out for his builder dad. His family home is in the countryside in Aix-en-Provence. His family are not super-rich but they have some money, says Franck. 'His father works in the construction industry. The only job I've ever known Jean-Bernard having is at Cosy Box for two weeks a year.'

Which begs the question, how on earth could the 33-year-old afford such a lavish wedding and a £300,000 engagement ring? He must have made a fortune in order to live this jetset lifestyle but there are few clues on the internet. He doesn't use Twitter and since tying the knot, his LinkedIn and Myspace pages have mysteriously been deleted.

Yet JB seems to have impressed shrewd businessman Simon Cowell, who's said to be planning to go into business



Business partner Franck Twister (left) has known JB for over 20 years

with him. He's been a constant fixture backstage at The X Factor auditions, reportedly tapping away on his laptop while Cheryl films. But with zero public trace of what he does for a living, it makes you wonder how he makes his money.

WHY DIDN'T SHE SIGN A PRENUP?

For Cheryl, marriage is about the heart, not the head. She's reportedly refused to sign a prenup to protect her £16 million fortune and has even told her

new man that he'll never have to work again, according to his friend Franck. It means things could get pretty messy if their marriage ends in heartbreak.

However, the new Mrs F-V's never hidden her dislike for prenup contracts, refusing to sign one when she married Ashley Cole in 2006, too. 'I think that's

defeating the point,' she said at the time. 'We're getting married because we're committing ourselves to each other to spend the rest of our lives together. I think they're disgusting. I could understand if you're 93 and you've got billions of pounds and this 24-year-old wants

work in progress, we're going to build our married life together not thinking about if it ends.' But we all know how it *did* end...

CAN SHE REALLY KNOW HIM AFTER ONLY THREE MONTHS OF DATING?

Hmm... Probably not. Many have slammed Cheryl's decision to wed

after just three months as reckless, saying it's just not love because she barely knows him. Dating coach Joanne Barnett agrees, but thinks Cheryl's thrown caution to the wind and follows her heart.

'He's probably very romantic and has swept her off her feet. That's not something she's used to,' Joanne says. 'She wants to rush in and have kids, too. She's fallen in love, or lust, and thinks now is time to move forward.' 'She wants to prove to people that she can do it. This is a massive thing for her. But it's been very hasty and very quick. Saying that, sometimes you do just know. I just hope they've spent lots of the time together.'

So are we being a bit too cynical? Cheryl's former Girls Aloud bandmate Nicola Roberts, 28, jumped to her defence on Instagram, posting: 'Time is not a measure of quality; or infatuation, or of love.'

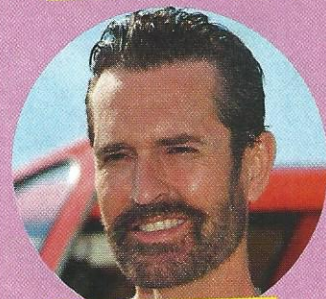
But JB's close friends have since warned Cheryl to keep a close eye on him. His friend and former boxing coach Curtis Jones says: 'He definitely has an eye for

The JB lookie-likies

If Cheryl's new hubby ever did want to disguise himself in public, there are plenty of celebs who he could pass himself off as...



Gossip Girl actor PENN BADGLEY



Hollywood star RUPERT EVERETT



Presenter RICHARD BACON



Cheryl's mum JOAN!

Cheryl posted this pic just a few days before the wedding

